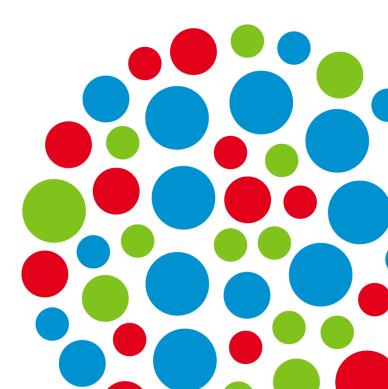
ITALIA NETWORK®

# INVEST IN PORTUGAL

## RIGHT CHOICE RIGHT TIME



aicep Portugal Global





Opens its TV Hub,

**Competence** Centre

for Next Generation

Television, in Lisbon

## **RECENT TRACK RECORD**

**Opens a Digital** 

**Delivery Hub in** 

Lisbon

Strengthens R&D capabilities with new engineering design centre in Porto

**Vestas** 

Opens an IT hub in Porto to support Euronext activities

EURONEXT

Opens a second Delivery Center in Portugal

Mercedes-Benz



New IT development center in Porto

SIEMENS

Opens its "Cyber

Center" in Lisbon

Security Operation



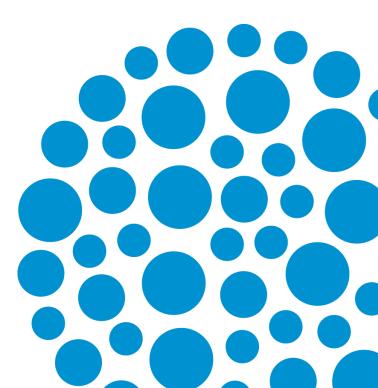
vodafone



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## COMPETITIVENESS AND BUSINESS ENVIRONMENT





## COMPETITIVENESS

Portugal is boosting its competitiveness and attracting new businesses.

Benchmarking with TOP 4 Trade Partners

DOING BUSINESS		UK	Germany	Portugal	France	Spain
2016/2017	190 countries	7th	17th	<b>25th</b>	29th	32nd
FORBES BEST CC		UK	Portugal	Germany	France	Spain
FOR DOING BUSINESS RANKING2017139 countries		5th	19th	21st	26th	29th
GLOBAL INNOVAT		UK	Germany	France	Spain	Portugal
2017 INS	127 countries	5th	9th	15th	28th	31st
	WORLD World® WFELECTUAL PROPERTY ORGANIZATION				INVESTINPC	RTUGAL 3



## **ECONOMIC KEY FIGURES**

Switzerland

10

<b>3,0%</b> GDP INCREASE Q2 2017-Q2 2016	<b>,4%</b> (2016)		<b>9,1%</b> UNEMPLOYMENT RATE (June.2017)
> 40% PORTUGUESE EXPO PERCENTAGE OF G			<b>5,6%</b> INCREASE OF EXPORTS TO EU JAN/DEC 2015 – JAN/DEC 2016
TOP 10 CLIENTS PORTUGUESE INTERNATIONAL TRADE IN GOODS & SERVICES	2016 % Total Jan/Dec 2016	<b>S&amp;P Global</b> Ratings	Investment grade – BBB- Sep. '17 upgrade
1 Spain 2 France	16.216 21,4 10.117 13,4		
3 Germany	8.244 10,9		
4 United Kingdom	7.510 9,9		
5 United States of America	3.936 5,2		
8 Italy	2.349 3,1		INVESTINPORTUGAL 4

1.543

2,0

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## INVESTMENT TRACK RECORD

**2.201 Mn Euros** INDUSTRIAL INVESTMENT PROJECTS SUBMITTED TO AICEP



## **M&A OPERATIONS**

MARUBENI, ALTICE, FOSUN, VINCI, STATE GRID, APOLLO, COHORT, LA CAIXA, ARAUCO, YILDIRIM, LONE STAR FUNDS





**AND** AGRO-FOOD: AMY'S KITCHEN, SUNDROP, DRISCOLL'S LIFESCIENCES: VIFOR PHARMA, ROCHE TOURISM: SCENIC LUXURY CRUISES & TOURS, SIX SENSES, MINOR GROUP, W HOTELS

**INVESTINPORTUGAL 5** 



AERONAUTICS SECTOR SUPPLY CHAIN REINFORCEMENT: EMBRAER, LAUAK, MECACHROME, CAERO/ACITURRI, THALES/EDISOFT

## INVESTMENT TRACK RECORD

## ATTRACTIVE AND RELIABLE INVESTMENT DESTINATION

## M&A OPERATIONS

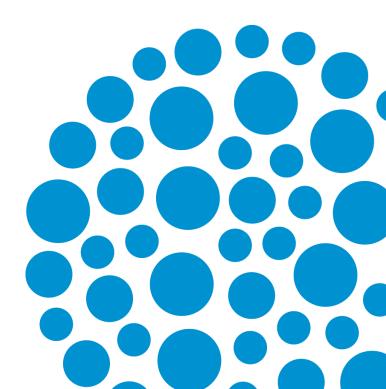
ENERGY, RENEWABLE POWER ASSETS, TELECOMMUNICATION, BANK, INSURANCE, HOSPITALS, WATER SECTORS, ELECTRICITY GRID, ELECTRONICS PRODUCTS, WOOD-BASED MATERIALS, AIRPORT INFRASTRUCTURE, PORT TERMINALS, PHARMACEUTICAL, CLOUD SERVICES, TOURISM, SEMI-CONDUCTOR, PACKAGING,...

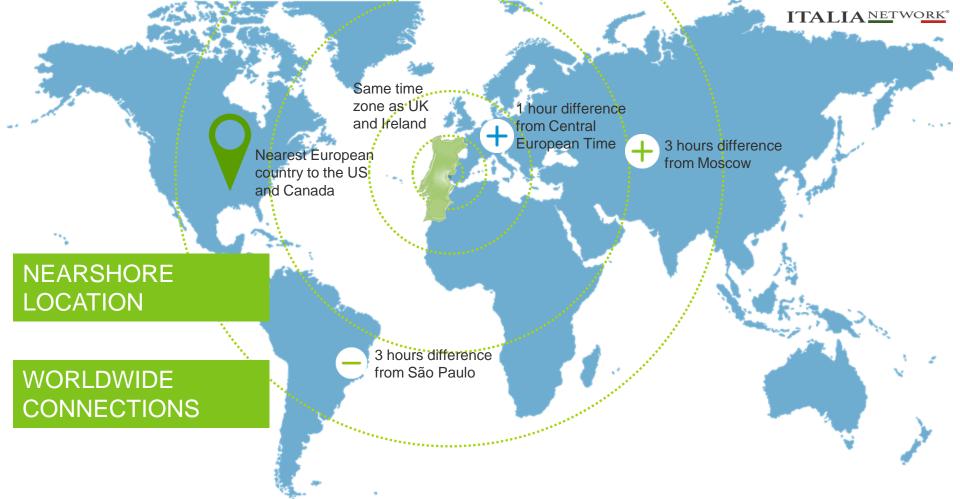




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## COMPETITIVE ADVANTAGES



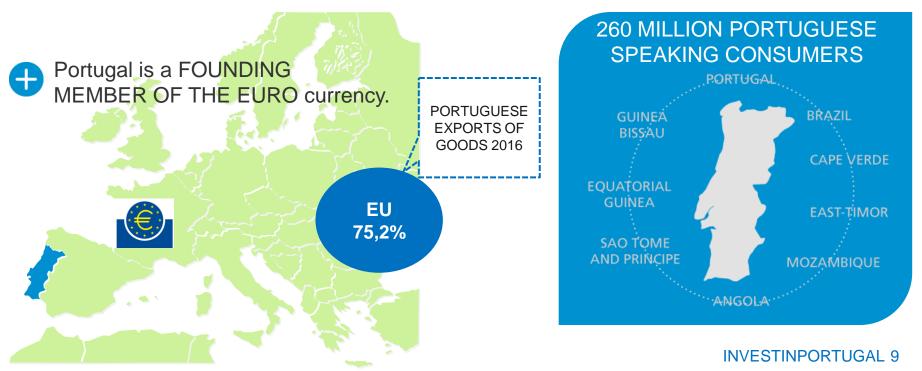


Note: In reference to UTC hours

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## MARKET

PORTUGAL IS AN OPEN DOOR TO EUROPEAN MARKET (500 MILLION PEOPLE) AND PORTUGUESE SPEAKING COUNTRIES



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# TALENT. FLEXIBLE. COMMITTED.



Source: Education First, English Proficiency Index 2016



Source: European Business School Rankings 2016 FT.com



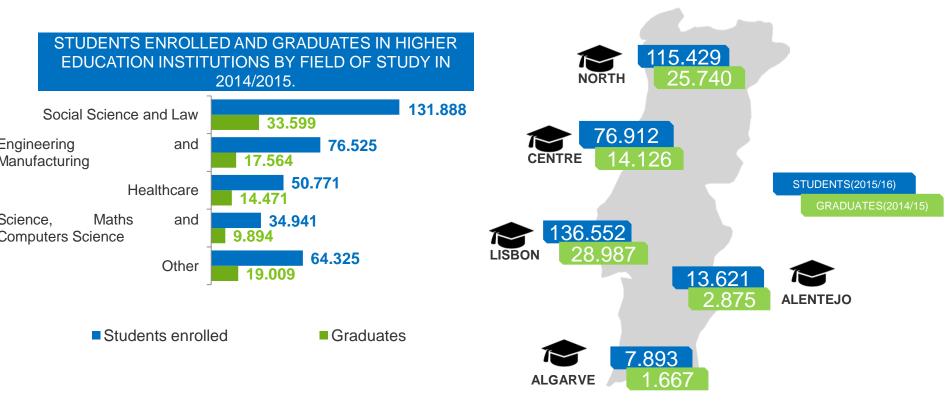
Source: IMD World Competiveness Yearbook 2016, 61 countries



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## TALENT

### STUDENTS ENROLLED AND GRADUATES PER GEOGRAPHIC AREA



Source: PORDATA, Ministry of Education - DGEEC



## TALENT MULTILINGUAL ENVIRONMENT

### FOREIGN STUDENTS Studying in Portugal

2015-2016

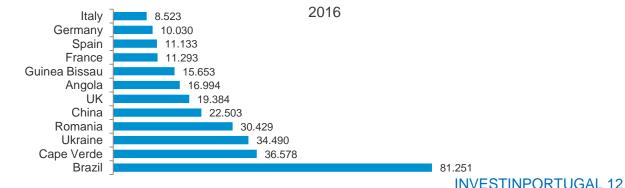
Country	Number of Foreign Students
Brazil	10 291
Angola	3 427
Spain	3 123
Cape Vert	2 650
Italy	2 081
Germany	1 355
France	1 126
S. Tomé Principe	1 012
China	962
Poland	897
Mozambique	778
Guinea Bissau	539
Ukraine	451
Turkey	442
Romania	426
The Netherlands	413
Belgium	309
United Kingdom	202

### PORTUGAL is home to 400,000 foreign residents

- 46,921 new immigrants in 2016 (+24% than in 2015):
- EU immigrants grew by 36,9%
- France grew by over 33% in relation to 2015, and the UK became the 6<sup>th</sup> most representative nationality
- Top growing nationalities in 2016: Brazil, France, Italian, British and Chinese



#### FOREIGN POPULATION IN PORTUGAL



Sources: Ministry of Education DGEEC-MEC, SEF

## TALENT

## INTERNATIONAL BENCHMARKING

### SKILLED LABOUR RANK

Spain	Portugal	France	UK	Germany
#20	#22	#27	#33	#36

#### MANAGEMENT EDUCATION

Portugal	Germany	UK	Spain	France
#15	#17	#21	#37	#49

#### LANGUAGE SKILLS

Portugal	Germany	UK	France	Spain
#12	#22	#51	#55	#54

### UNIVERSITY EDUCATION

Germany	Portugal	UK	France	Spain
#8	#19	#22	#28	#51

### SCIENCE IN SCHOOLS

Germany	France	Portugal	UK	Spain
#12	#17	#24	#29	#47

### SIEMENS

"Portuguese people are result-oriented. If they have a problem, they deal with it. Here, workers don't head home right when their shift ends. There is also a stable environment – inflation and salaries – and a good match of high tech and low cost."

Peter Haendel, Chief Financial Officer, Siemens Portugal

### H. B. FULLER

What

say:

companies

"At HB Fuller, our expanding Portuguese team has quickly gained a reputation for professional expertise, high energy, quick learning and cross-functional teamwork. I am delighted by the quality of the people we can attract and how fast they have developed."

Malcolm Grey, Finance Director EIMEA, H.B. Fuller Europe.

### **INVESTINPORTUGAL 13**

Source: IMD World Talent Report 2016 , 61 countries

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## **INNOVATION & TECHNOLOGY**

PORTUGAL IS A TOP COUNTRY IN PROVIDING TECHNOLOGICAL SERVICES.

AVAILABILITY OF LATEST	UK	DE	FR	РТ	ES	WØRLD ECØNOMI
TECHNOLOGIES	#9	#16	#19	<b>#20</b>	#36	FORUM
FIRM-LEVEL TECHNOLOGY	DE	UK	PT	FR	ES	
ABSORPTION	#12	#13	<b>#28</b>	#30	#53	
FDI & TECHNOLOGY TRANSFER	UK	DE	PT	FR	ES	< <today, t<br="">the largest</today,>
	#7	#11	#15	#28	#31	Portugal, v qualified e hardware a
QUALITY OF SCIENTIFIC RESEARCH INSTITUTIONS	UK	FR	DE	PT	ES	Aveiro, Bra
RESEARCH INSTITUTIONS	#2	#7	#11	#22	#38	way, Bosci Made in Po Invented ir
UNIVERSITY-INDUSTRY R&D	UK	DE	FR	РТ	ES	mventeum
COLLABORATION	#6	#7	#35	#36	#67	

RLDGlobal CompetitivenessOMICReport 2017-2018 (137COUNTries)

## **BOSCH**

<< Today, the company has one of the largest dedicated R&D teams in Portugal, with over 500 highly qualified engineers working both on hardware and software solutions in Aveiro, Braga and Ovar. In this way, Bosch stands not only for Made in Portugal but also for Invented in Portugal.>> July, 2017

## STARTUP ECOSYSTEM

## PORTUGAL IS A BOOMING ECOSYSTEM FOR STARTUPS



2

Portugal ranks 4<sup>th</sup> in Fundacity's Acceleration Ranking in 2015 (measures number of startups accelerated)



- Beta-i (95 startups)
- Fábrica de Startups (35 startups)



Software





**Analytics** 

Business

Health



Digital Fas

Media

Fashion

### Successful cases (indicative list)

The Internet of Moving Things



Artificial Intelligence for risk management and fraud detection Cloud-based call center software

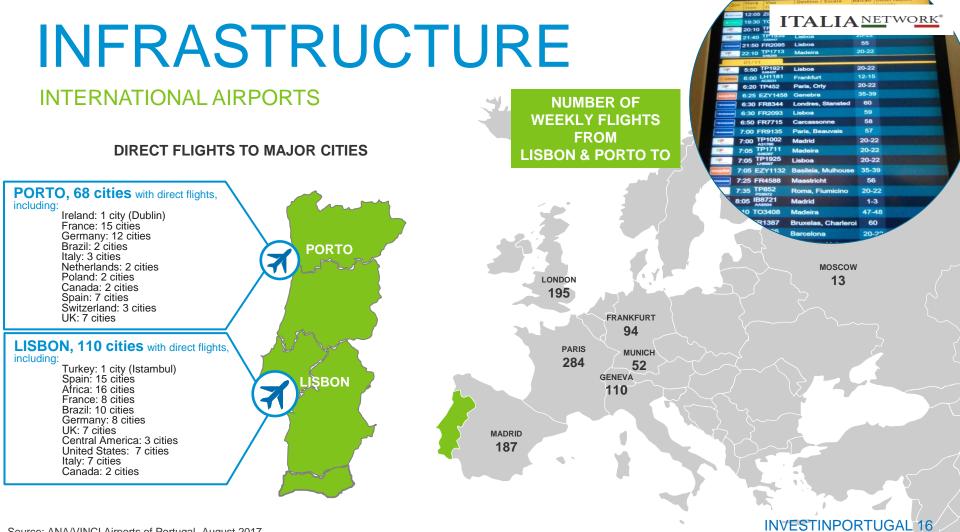


Online marketplace for high-end boutiques

Automated Code Review

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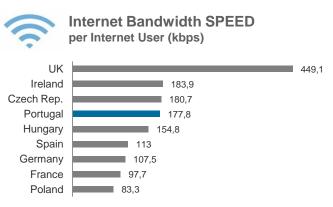




## INFRASTRUCTURE

## BROADBAND & CONNECTIVITY

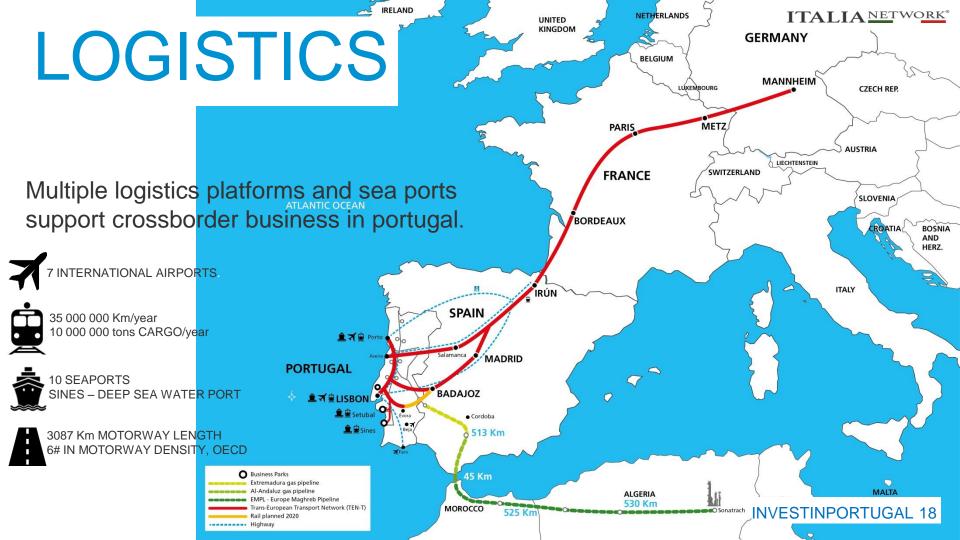
	CRITERIA	RANKING
European Commission	Connectivity Integration of Digital Technology Europe's Digital Progress Report 2017, EU	# 10 # 9
OECD	Mobile Broadband penetration increase 100 inhabitants, Dec 2016, OECD countries	# 4
global connectivity index	<b>Connectivity</b> GCI 2017, Huawei, 50 countries	# 19
REAL LEADNING. BEAL IMPACT	Communication Technology Digital/ Technological Skills World Digital Competitiveness Ranking 2017, 63 countries	# 10 # 14



Source: The Global Competitiveness Report 2017-2018 137 Countries

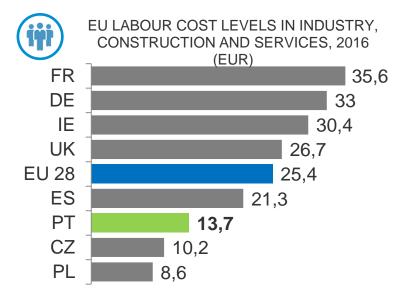
#### **INVESTINPORTUGAL 17**

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## **COMPETITIVE COSTS**

Lower operating costs and taxes also boost competitiveness of corporations implemented in Portugal.





INVESTINPORTUGAL 19

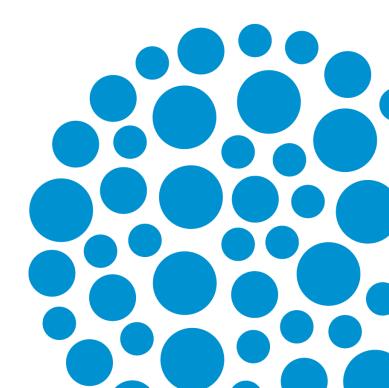
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Source: EUROSTAT, 2017

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# INCENTIVES & GRANTS





## ATTRACTIVE INCENTIVES



### AND:

EXPATS TAX REGIME (FLAT RATE FOR INCOME TAX OF 20% FOR 10 YEARS)

## QUALITY OF LIFE

Portugal is a good location for investments but also a **GREAT PLACE TO LIVE AND ENJOY**. Stable, sunny, with unique nature, rich leisure and cultural amenities, and with high quality healthcare facilities.

### **GLOBAL PEACE INDEX 2017** 163 countries

Iceland

New Zealand

### Portugal

6 Czech Republic

Japan

3

Ireland

- Germany
- Spain
- 3 Poland

1 UK

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51 France

### **BloombergPursuits**

Where to Go in 2017 – Jan. 4<sup>th</sup> 2017 The 20 destinations that will be especially hot this year.

414 A A.

"Portugal's position in the pantheon of European tourism has shot from "obscure" to "over-the-top," and Lisbon, the charm-packed capital, is poised to keep climbing."



**"Top 10 Countries With the Best Weather and Climate" -** Aug 08, 2016 **10. Portugal :** "the country is considered the third most welcoming country for expats overall and ranks fifth in both, the Quality of Life and the Ease of Settling In Index"

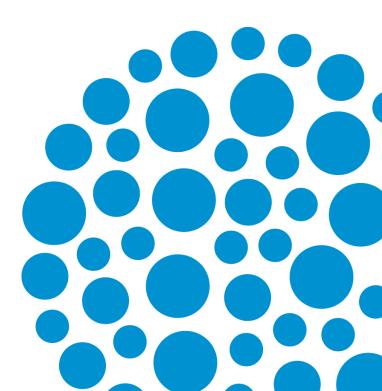


"Sun, surf and low rents: why Lisbon could be the next tech capital" - Saturday 29 October 2016

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## AICEP SUPPORT



## TOP SUPPORT

aicep PORTUGAL GLOBAL IS YOUR ONE-STOP-SHOP.

CLOSE TO YOU, TO TAKE YOU FURTHER.

### LOCATION

To help you finding the site that suits your project, AICEP will introduce you multiple location alternatives and will bridge you with utility suppliers.

### HUMAN RESOURCES

AICEP will be at your side in the search of human resources and professional training, bridging contacts with Portugal's employment authorities and schools.

### **BUSINESS PARTNERS**

AICEP will promote contacts with local suppliers and business partners that add value to your project.



AICEP was recognized as top investment promotion agency in National/Western Europe in the 2017 Best to Invest Top IPA

Awards.

Source: Site Selection Magazine.



THE WORLD BANK

AICEP is one of the Top 10 Investment Promotion Agencies that best responds to requests from investors. Source: World Bank.

### **INCENTIVES**

AICEP will analyse your eligibility to innovation, R&D, production and employment incentives.

# AVAILABLE INDUSTRIAL LAND

The country offers a wide range of industrial areas and ready-to-use business parks, with on-site infrastructures and utilities, private or local Government-owned.

Through **Global Find**, a web based search engine for business locations in Portugal, the following sites are identified:

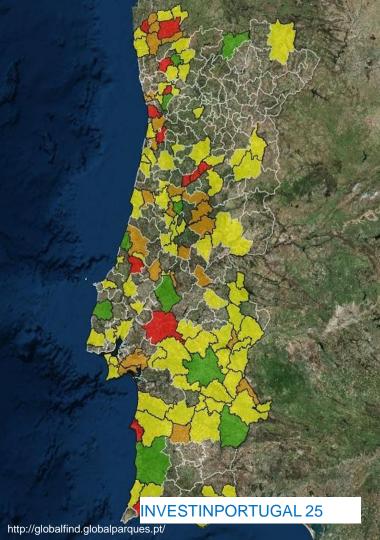
### 10 436 plots

4 291 available plots

271 business parks

AICEP can assist you with the site selection process. Fact-finding tours are organized to the best suited locations in close contact with local authorities.





## **SUPPLY CHAIN**

Partner with local businesses



AICEP can organize a tailor-made SUPPLIER DAY event in Portugal to help INVESTORS to identify potential local subcontractors, suppliers and service providers.

## SOURCE FROM PORTUGAL

### HOW TO FIND POTENTIAL PARTNER IN PORTUGAL

We help you to find the business partner that best matches your request for Portuguese products or services and to help you to identify the Portuguese brand, sector, product or service that you are looking for.

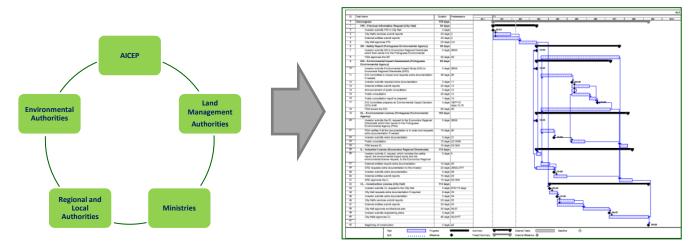
Online directory of companies:

http://portugalglobal.pt/EN/SourceFromPortugal/Pages/SearchCompanies.aspx

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## STREAMLINED PERMITTING

### Smooth setting up



## AICEP can help!

The Portuguese Government launched an Investment Committee to provide permanent support to investors to facilitate the setting up of their business, mainly by **providing assistance in obtaining all the permits and licenses required.** 

This Committee consists of different stakeholders in the areas of zoning, environment, industry, etc., and they all get a global panorama of how their individual decisions impact those of others.

As a result, a **project timeline** is agreed upon: this tool comprises all the licensing process and the legal deadlines are thoroughly monitored, as well as the institutions involved at each stage, which then results in accountability: **the outcome is a rapid response from the public** administration entities while overcoming procedural bottlenecks and speeding up the process. INVESTINPORTUGAL 28

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## investinportugal.pt

2017

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